



NORTH AMERICAN
SNOW 2025
CONFERENCE
GRAND RAPIDS, MI
APRIL 6-9

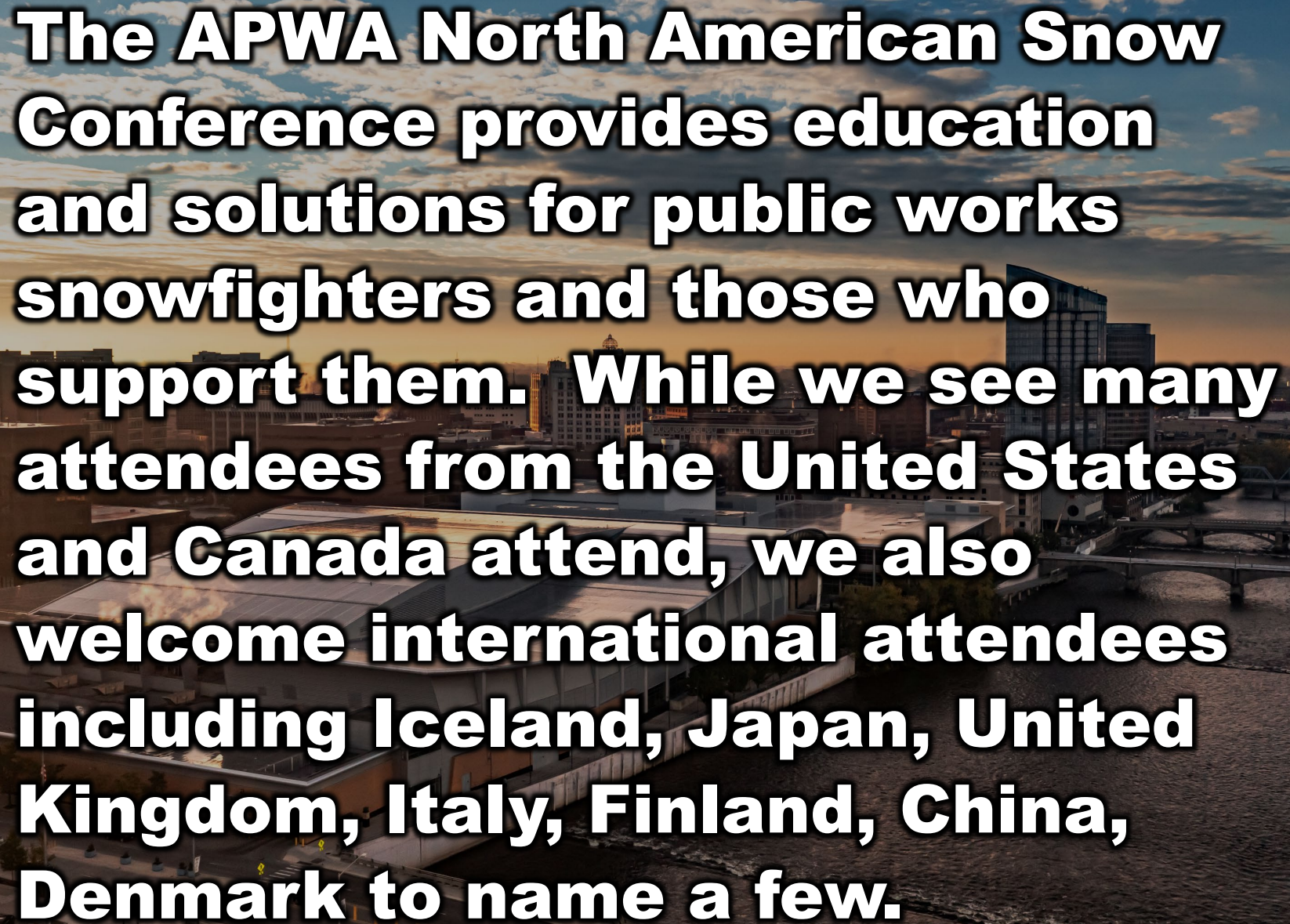


North American Snow Conference History

The first Snow Conference in 1961 was initiated because of an extremely bad snowstorm that nearly closed down New York City. It was an informal meeting with a few speakers from that regional area, including Baltimore and Washington, DC. General Fred Clarke from Washington, DC, got involved and recommended a research project to APWA on the study of urban snow removal problems. The second and third annual conferences were called the “Northeastern Conference on Urban Snow Removal.” The title “Snow Conference” was inaugurated at the fourth annual conference in 1964. It became the “North American Snow Conference” the next year in 1965.



Year	Location
1972	Detroit, MI
1982	Kalamazoo, MI
2000	Traverse City, MI
2015	Grand Rapids, MI
2021	Grand Rapids, MI – Virtual April 20-22 due to COVID-19
2022	Pittsburgh, PA
2023	Omaha, NE
2024	Kansas City, MO
2025	GRAND RAPIDS, MI

An aerial photograph of a city at sunset. The sky is a mix of blue and orange, with scattered white clouds. In the foreground, a large, modern convention center with a flat roof is visible. To the right, a river flows through the city, with several bridges crossing it. The city skyline is visible in the background, with various buildings and structures. The overall scene is a vibrant urban landscape during the golden hour.

The APWA North American Snow Conference provides education and solutions for public works snowfighters and those who support them. While we see many attendees from the United States and Canada attend, we also welcome international attendees including Iceland, Japan, United Kingdom, Italy, Finland, China, Denmark to name a few.

Tracks for Snow Conference:

Information Management for Winter Operations: This includes public relations, community outreach, and how you provide information regarding weather events and/or agency operations to your constituents.

Innovative Solutions for Snow & Ice Control: This includes trending technology or using current technology in new ways.

Leadership & Workforce Solutions: Leadership, management, and supervision approaches are explored in this track along with new approaches or resources in meeting staff/operator needs.

Materials Application - Snow & Ice Control: Deicing, liquids, blending, and the exploration of the materials used in snow and ice control.

Winter Fleet Operations & Equipment Management Winter Maintenance Planning & Operations: This includes winter operations policy, planning for winter operations, and how operations are conducted.

2015 APWA NASC - GRAND RAPIDS

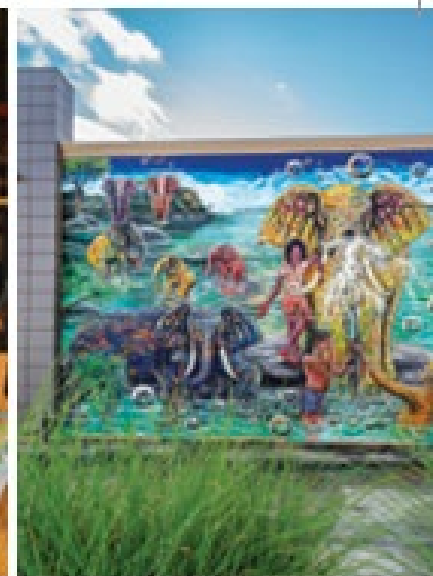
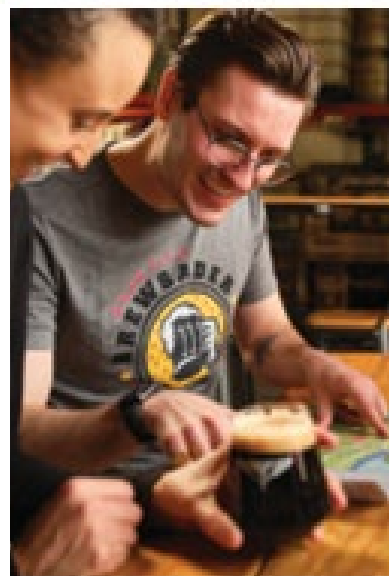
- RECORD ATTENDANCE
- HUGE VENDOR FLOOR
- HIGHLY ATTENDED TECHNICAL TOURS
- FIRST EVER “SNOW TREK”
- AMAZING SNOW CELEBRATION AT THE “BOB”

SAVE THE DATE

April 6th - 9th, 2025



Scan QR Code for Additional Information



North American Snow Conference

April 6th - 9th, 2025

Devos Place Convention Center
Grand Rapids, MI

GRAND RAPIDS

